

Kamales Lardi

Dynamic Keynote Speaker | Digital Transformation Expert | Digital Leadership Coach



IN-PERSON, VIRTUAL & ONLINE SPEAKER

Kamales Lardi is an experienced strategist specializing in digital business transformation, disruptive innovation and emerging technologies.

MOST REQUESTED TOPICS

- Strategy Under Uncertainty: Accelerating Digital Transformation in Uncertain Times
- The End of Business As Usual: Navigating Disruption in the Global Business Landscape
- Digital Mindset and Empathy: New Era of Leadership
- Disruptive Business Model Innovation
- Rise of the Hybrid Customer (digital-physical)
- 'Digical' – Aligning digital & physical business presences
- Diversity in Emerging Technology
- Blockchain Application in Supply Chain Management

Kamales is the perfect combination of an experienced digital strategist and engaging speaker, with implementation experience and insights to share. Her management consulting experience is derived from over 20 years of specializing in strategy, business optimization and technology implementation.

Kamales incorporates that experience to offer engaging keynotes that are tailored to the needs of the audiences, sharing knowledge, lessons learnt and insights through real stories.

SELECTED PAST KEYNOTES

SWISSCOM Leadership Day 2019 | WEF Blockchain 2019 | MICROSOFT Pivot 2018 | CMM MONEY Switzerland 2017 | Richmond Finance Summit | Digital Business Congress Madrid 2017 | SIX SWISS STOCK EXCHANGE Future Forum 2016 | Digital Economic Forum 2016 | MENDIX World Rotterdam 2016 | UBS Digital Day 2015 | National and international TV and radio interviews

Full list of engagements available at

www.lardipartner.com/events



BOOKING & CONTACT

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 <https://youtube.com/c/KamalesLardi>

 <https://twitter.com/KamLardi>

 <https://www.linkedin.com/in/kamaleslardi/>

Booking agents:

[Premium Speakers Switzerland](#)
[Athenas](#)

PUBLICATIONS

Digital Transformation: How to Develop Strategy Under Uncertainty (eBook)



Turn Vision into Action: A Framework for Digital Business Transformation (eBook)



Social Media Strategy: Step-by-Step Guide to Building Your Social Business, 2013, ISBN: 3728135577



WHAT CLIENTS SAY

"Superb speaker on digital and business with fascinating insights, top-notch presentation skills and a winning personality - highly recommended!"
- Benno Marbach, Founder, CMO Conference

"I found Mrs Kamales Lardi's presentation very interesting. Above all, she demonstrated that digitisation develops from the mindset and leadership, from technology. I also liked the well-chosen examples that show that new, out of the box thinking, is necessary, and how disruptive trends and digital technologies create business opportunities."
- Carl Elsener, CEO, Victorinox

"Kamales was a keynote speaker at one of our @CommsHero events. Her strategic thinking and marketing knowledge was clear to see at our event and the session received awesome feedback from the delegates. I would highly recommend Kamales as a speaker at any event where you require strategic business and marketing know-how."
- Asif Choudry, Sales & Marketing Director, resource UK

"Kamales Lardi not only delivered a speech about Digital Transformation in Healthcare at the HEALTHINAR Workshop Day but inspired the participants with her holistic approach. Kamales presents facts, analogies, insights - a fascinating, sustainable and convincing way of transferring knowledge. Knowledge that lead you to the next step. GREAT!"
- Maurice Codourey, Co-Founder, HEALTHINAR

"Your ability to present the subject in such an interesting way produced one of the most helpful and useful lectures in our program's experience. Thank you so much for your valuable contribution and for sharing your time and your experiences with us."
- Lina Khasan-Bek, Max Goltsberg, co - directors of the DBA program, Business School MIM-Ky (Ukraine)

PROFILE

Kamales is a bold and strategic thinker in digital and business transformation. She combines deep experience of over 20 years in the digital space with a dynamic and current approaches to technology application. She often says, 'technology is not a silver bullet solution, a clear value proposition should drive any transformation effort'. This approach resonates well with many business leaders and has helped her stand out in the digital space. She has advised many multinational companies across various industries in Europe, Asia and Mauritius, including Cim Finance, UBS AG, Swiss Federal Railway (SBB), Victorinox AG, Ernst & Young Switzerland, PWC Middle East, Aduno Gruppe, BonusCard AG, Berlinger Group, Sanitas Insurance, among others.

Kamales is a Teaching Fellow and Chairperson of the MBA Advisory Board at Durham University Business School, and she was recently awarded as Top 10 Global Thought Leaders and Influencers In Digital Transformation (Thinkers360, 2020).

Kamales is also active in the blockchain space, having developed a platform for palm oil industry that drives sustainable traceability and trust in the supply chain. In addition, Kamales is a strong advocate for diversity in the tech scape. She believes that diversity of knowledge, culture, gender, sexual orientation, and experience plays a critical role in developing technology solutions that have a transformative impact in business and society.

