

# VISION LAB

Move your business into the digital age

Learn to leverage disruption and innovate your  
business model for competitive advantage



**LARDI & PARTNER**  
CONSULTING GMBH · STRATEGY & BUSINESS ADVISORY

## Digital Disruption In Business

The global business landscape has changed. As evolving consumer behavior, rapid technology development and new competitive landscapes disrupt business as usual, organizations need to become agile in order to stay relevant.

Based on research by MIT Sloan, only 43% of companies are adequately preparing for disruption. We will help you understand how disruption creates opportunities for business and revenue generation by answering some critical questions:

- How does digital disruption impact your business or industry?
- What are the top technology trends?
- What are disruptive business models?
- What does the digital customer journey look like for your business?
- How will disruption impact your business operations, people and culture?
- Where to focus resources and investments for future growth?

### **Visionary**

Envision future of your business through custom designed scenario- based learning.

### **Pragmatic**

Build pragmatic roadmap of initiatives to jump-start digital transformation journey.

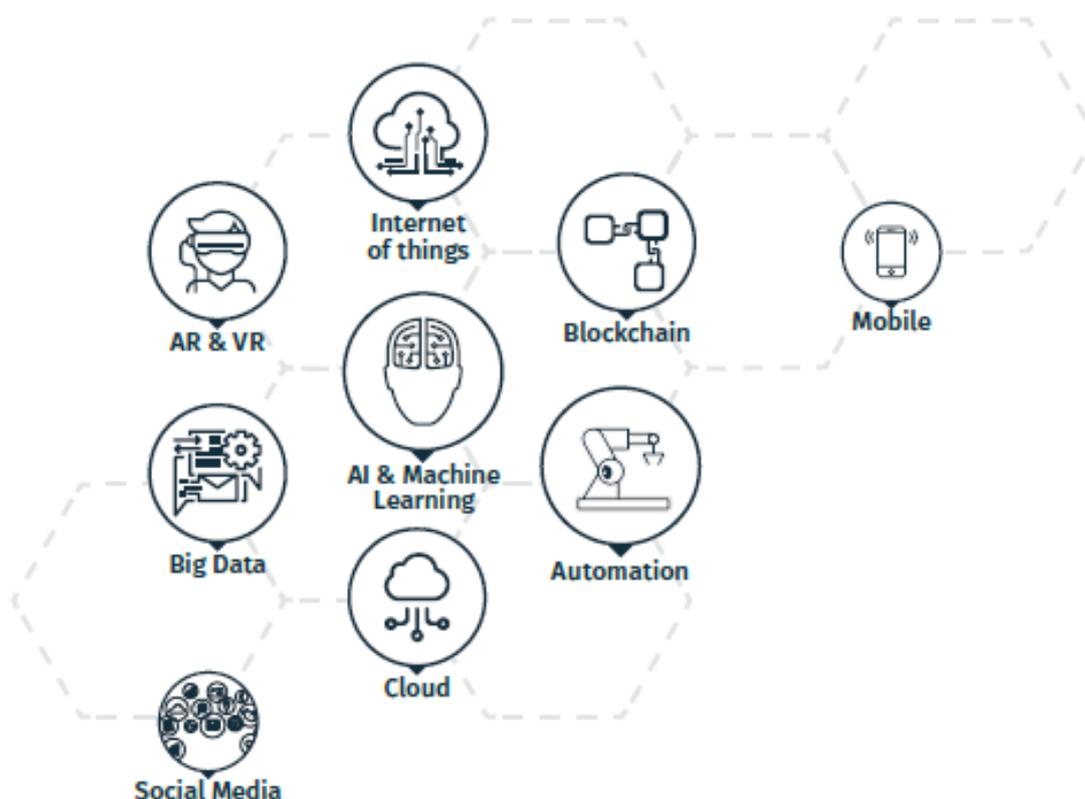
### **Business-Centric**

Assess the impact of disruption on business, customers & competitive landscape.

### **Inspiring**

Explore a FUTURE GALLERY of new technologies/ devices.

## Top Disruptive Technology Trends



## The Vision Lab Concept

The **Vision Lab** is a custom workshop designed to engage, excite and educate! The session utilizes real business scenarios and cross-functional insights to explore the opportunities created by disruptive trends and provide a practical guide to navigating the digital economy.

A unique feature of the *Vision Lab* is the chance to explore a, **FUTURE GALLERY** – a peek into devices and technologies of the future that create an immersive experience for participants.

### The Vision Lab Session Provides:

- Innovative brainstorming to disrupt from within
- New business models & potential revenue streams
- Pragmatic roadmap of initiatives to jump-start digital transformation journey



#### Ideal For:

- Top management
- Senior executives
- Leadership teams
- Board members



#### Workshop Tools:

- Business model innovation
- Scenario-based brainstorming
- Digital Business Evolution Model
- Customer behavior analysis
- Revenue stream evaluation



#### Session Options:

- Public workshop session; OR
- Group training conducted at your location

The workshop session is exclusively designed for senior executives and business leaders from all sectors who wish to develop a strategic roadmap for digital business transformation. *Vision Lab* sessions are customized according to client requirements.

For more information about the **Vision Lab** workshop, visit: [www.lardipartner.com](http://www.lardipartner.com)

### Why collaborate with Lardi & Partner Consulting

- ✓ Strategic focus, innovative perspectives
- ✓ Deep cross-functional business expertise
- ✓ Customer-centric value creation
- ✓ Global experience, local understanding
- ✓ Application of technology for business value
- ✓ Access to network of specialized experts.

Lardi & Partner Consulting GmbH is an experienced partner in digital business transformation. We enable organizations to transform traditional business models, processes and operations to meet the needs of the digital economy and customer experience.

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